

2012

Sponsorship Invitation



abilityaxis
EMPLOYMENT EXPO

Celebrating and advancing the participation of people with disabilities in Manitoba's workforce!

"Great work... a great first step to increasing the profile and making this a go-to event for those in the disability field and any employer who is looking at diversifying their workforce."

– Attendee, 2011

The Employment Expo

Revolving around a vibrant career fair, the Ability Axis Employment Expo is a celebration of employment and career opportunities for people with disabilities in our community.

An annual focal point for all individuals and organizations in Manitoba that are invested in increasing the employment and career success of people with disabilities, it is a forum for connecting job seekers and employers, for highlighting achievement and innovation, for featuring and disseminating resources, and for encouraging ever greater workforce participation by Manitobans with disabilities.



Be sure to visit our website at www.abilityaxis.com for more information.

**Please consider joining this exciting initiative
as a Sponsor of the 2012 Expo!**

[Register Online](#)

or see the registration form at the end of this brochure.

If you would like to discuss this further or if you have any questions, please contact us at info@abilityaxis.com or 204-487-0307.



Sponsorship levels

Platinum Sponsor Contribution of \$5000 or more

Two (2) Corporate Tables at the Best Practices Breakfast

One (1) Premium Exhibit Booth

Full page display ad in the printed Expo Program

Gold Sponsor Contribution of \$2500 - \$4999

One (1) Corporate Table at the Best Practices Breakfast

One (1) Standard Exhibit Booth

Half Page display ad in the printed Expo Program

Silver Sponsor Contribution of \$1000 - \$2499

Four (4) Individual Registrations for the Best Practices Breakfast

One (1) Standard Exhibit Booth

Quarter page ad in the printed Expo Program

Bronze Sponsor Contribution of \$500 - \$999

Four (4) Individual Registrations for the Best Practices Breakfast

Recognition in the printed Expo Program

Donor Contribution of \$125 - \$499

One (1) Individual Registration for the Best Practices Breakfast

Recognition in the printed Expo Program

Sponsorship recognition

We proudly give high visibility to all sponsors of the Ability Axis Employment Expo - at the event itself and throughout the calendar year. This includes:

During the Breakfast – Leading up to the formal presentations, Sponsor Logos will be continually rotated on two large screens at the front of the room.

Throughout the Exposition – Throughout the day, Sponsor Logos will be continually rotated on a large screen prominently located inside the Exhibit Hall.

Printed Expo Programs – Sponsors will be prominently featured in the formal printed “programs” which will be handed out to all attendees.

Preferred Exhibit Booth – Sponsors who elect to have Exhibit Booths will be given high-traffic, high-visibility locations in the Exhibit Hall.

Ability Axis Website – As soon as sponsorship is confirmed, Sponsors will be announced throughout our electronic network and their logos will be added to our website. Sponsor logos will remain prominently displayed on the Ability Axis website throughout the calendar year.



Return on your investment

We know you want to invest your sponsorship dollars carefully and we intend to maximize the visibility, recognition and benefits that you will experience as a Sponsor of the Ability Axis Employment Expo.

Recruiting – Further your success in attracting applicants from over 55,000 Manitobans with disabilities who are active in Manitoba’s workforce - and over 20,000 (including almost 3000 with post-secondary degrees) who are not engaged in the workforce but are able and willing to work.

Workforce Development – Promote your company and/or sector as a career choice for high school students, college students, and folks with disabilities who are seeking new jobs or charting career changes.

Employment Branding – Heighten your company’s visibility as a leader in workforce diversity and an employer of choice for people with disabilities.

Networking – Network with representatives from community agencies, educators, government programs, suppliers, and other employers who are engaged in increasing the workforce participation rates of people with disabilities.

Marketing – Affirm the “disability-friendliness” of your company and its goods or services - creating goodwill within the community of 170,000 Manitobans with disabilities... and their friends and families.



Who will be there?

Throughout the course of the day, we expect to attract up to 1000 attendees. The majority of them will be individuals with disabilities who are looking for career information, job opportunities, and related services. There will also be strong representation from people from community-based organizations, educators, policy-makers, funders, and public & private sector employers.

The Employment Expo will kick off with a plated breakfast and will feature an informative inspiring keynote address. We expect to welcome between 225 and 300 attendees. Beginning mid-morning and ending late afternoon, the exhibit hall and workshops are expected to attract between 600 and 800 attendees.



"There are no good jobs for people with disabilities in your company, but there are good people with disabilities for every job in your company."

~ Richard Pimentel

Who are our Exhibitors?

Employers - Promoting job openings and/or career opportunities with their respective companies and industries, many of Manitoba's top employers have been exhibitors.

Community-Based Organizations - As workforce development agencies and suppliers of job applicants, many of Manitoba's best-known employment service providers are exhibitors.

Government Programs - Many of the federal and provincial government programs that serve the interests of people with disabilities are exhibitors.

Other Exhibitors - A variety of organizations with related interests or involvement, including entrepreneurs with disabilities also join us as exhibitors.

[See the complete list of Exhibitors from the 2011 Expo](#)



Who Are our Partners?

Many community organizations have formally affiliated with us as "Partners" – pledging to use their communications networks to promote the Expo widely throughout their networks. Partners have included:

Connect Employment Services Inc
Eastman Employment Services
Reaching E-Quality Employment Services
RRC, Disability & Community Support Program
SCE Lifeworks
Sair Centre of Learning
Sarah Riel Inc.
Winnipeg Chamber of Commerce
Winnipeg Transition Centre



[See the current list of Partners for the 2012 Expo](#)

What is the word on the street?

Here is a sample of just some of the great feedback we have received from folks who have attended the Expo:

"I gained a lot of information about the job market relating to differently-abled employees. I felt it was a great opportunity to promote my company as an employer and I took home a total of 38 resumes and was able to meet with 25% of the applicants – good value."

"I feel the Expo was exceptional, well planned out and enjoyable."

"Valuable exposure to the disabled community – that we are an employer who embraces accommodating people with disabilities in our workforce."

"I have a 4 year old grandson who is autistic. This helped me realize that he can lead a full life with the right help."

"We made connections and received business cards from at least 4 organizations that will be able to provide us with potential candidates and will allow us to post available positions with them."

"Great work and a great first step to increasing the profile and making this a go-to event for those in the disability field and any employer who is looking at diversifying their workforce."



Core funding for the Ability Axis Employment Expo provided by:



Government
of Canada

Gouvernement
du Canada

Manitoba 



#137 – 99 Scurfield Blvd. Winnipeg, MB, R3Y 1Y1
www.abilityaxis.com Email: info@abilityaxis.com
Tel: 204-487-0307 Fax: 204-480-4817

REGISTRATION FORM

ABILITY AXIS EMPLOYMENT EXPO
MAY 17, 2012
VICTORIA INN, 1808 WELLINGTON AVE.

No registration is required and attendance is free for most of the Employment Expo. Registration and payment are required only for Sponsorship, Exhibit Booths, and the Breakfast.

CONTACT INFORMATION

Your Name: _____

Phone Number: _____

Email Address: _____

Organization/Company: _____

Mailing Address: _____

TOTAL REGISTRATION AMOUNT (from the bottom of page 2) \$

GST Exemption Number: _____
 (Prices include applicable GST¹ and will be adjusted if your organization is exempt)

PAYMENT PREFERENCE

- Cheque attached or being mailed.
(If paying by cheque, *please make payable to Diversity World*)
- Please Invoice Us

Billing Information (If different than above)

Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Please return this completed form (pages 1 & 2) by mail, fax or email.
See the top of this page for contact information.



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Sponsorship and Donations ([see complete details](#))

Select	Level	Commitment	\$ Total
	Platinum ²³	\$5000 or more Includes 1 Premier Exhibit Booth and 2 Corporate Tables at Breakfast (seating for 16)	
	Gold ²³	\$2500 - \$4999 Includes 1 Standard Exhibit Booth and 1 Corporate Table at Breakfast (seating for 8)	
	Silver ²³	\$1000 - \$2499 Includes 1 Standard Exhibit Booth and Seating for 4 at Breakfast	
	Bronze ³	\$500 - \$999 Includes Seating for 4 at Breakfast	
	Donor	\$125 - \$499 Includes Seating for 1 at Breakfast	
	Supporter	Up to \$124	

I am uncertain at this time. I would like additional information. Please contact me.

Exhibit Booths ([see complete details](#))

Qty.	Booth Type	Submission Dates	Price/each ⁵⁶	\$ Total
	Premiere Booth (10 X 10) ³⁴ Includes 2 Seats for Breakfast	Until April 27	\$425	
		After April 27	\$475	
	Premiere Booth - Non-Profit (10 X 10) ³⁴ Includes 2 Seats for Breakfast	Until April 27	\$350	
		After April 27	\$400	
	Standard Booth (8 X 10) ³⁴ Includes 1 Seat for Breakfast	Until April 27	\$325	
		After April 27	\$375	
	Standard Booth – Non-Profit (8 X 10) ³⁴ Includes 1 Seat for Breakfast	Until April 27	\$250	
		After April 27	\$300	

Electrical Service – Must be arranged directly with the Victoria Inn. [Order Form Here](#)

Best Practices Breakfast ([see complete details](#))

Qty.	Ticket options	Price/each ⁵⁶	\$ Total
	Breakfast Seating (for 1 to 4 persons) ⁴	\$40	
	Breakfast Seating (for 5 or more persons) ⁴	\$35	
	Corporate Tables (table with seating for 8 plus two event hosts) ⁴	\$400	

TOTAL REGISTRATION AMOUNT (Sponsorship + Exhibit Booths + Breakfast)

\$



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The not-so-fine, fine print:

1. GST #874006323
2. **Platinum, Gold and Silver Sponsors** – we will also be requesting print-ready artwork for display ads in the printed Expo Program.
3. **Sponsors and Exhibitors** – We will be requesting a .jpg of your logo and a brief summary *up to 100 words* about your organization. This information will be featured on our website and in the printed Expo Program (*does not include Donor and Supporter categories*).
4. A list of names for Exhibitors and Breakfast Attendees will be required at a later date.
5. Prices include all applicable taxes.
6. 20% cancellation charges may be applied if cancellation occurs after April 27, 2012.