

Did you know?

Manitobans with disabilities represent:

- Approximately \$1 billion in consumer spending
- 15% of Manitoba's consumers influencing up to 25% of purchases
- An under-tapped labour market anxious to work
- A critical success factor for Manitoba's economic development

Increased Accessibility as an *Economic Driver*

Dr. Kevin Stolarick,
Research Director, Martin Prosperity Institute
Rotman School of Management, University of Toronto

June 4, 8:00 – 10:00 a.m. (Registration: 8:00-8:15 am)
1000 Waverley Street
Registration \$20.00 & includes a light breakfast

The presentation will focus on economic opportunities resulting from access and inclusion of persons with disabilities. Learn why Dr. Stolarick, research associate of Richard Florida, author of *The Rise of the Creative Class*, believes that Canadian provinces can double their retail sales in five years & significantly increase employability among persons with disabilities by adopting accessibility legislation. See also <http://martinprosperity.org/people/kevin-stolarick/>

Click Here to Register

Registration deadline May 30th

Contact: Lisa at 204-975-6466 | Carmen at 204-975-6467

Disability accommodations are available upon advance request. Please help us create a scent-free environment.